

2022 ISAC University Agenda
Sheraton West Des Moines Hotel

Wednesday, January 19, 2022

12:00 pm - 1:00 pm Registration

1:00 pm - 1:15 pm Welcome Remarks

- Bill Peterson, ISAC Executive Director
- Richard Crouch, ISAC President and Mills County Supervisor

1:15 pm - 2:30 pm

Don't Shoot Skinny Rabbits

Before we can grow professionally, we need to learn to survive personally. As the pace of change quickens every day, we sometimes end up chasing too many skinny rabbits. When we do this, we lose our energy and our focus on what's really important. Be open to new ideas, a revitalized sense of self, and letting go of the stress that causes you to chase SKINNY RABBITS!

- Deadra Stanton

2:30 pm - 2:45 pm

Refreshment Break

2:45 pm - 4:00 pm

Effective Communication to Leaders

When it comes to employee engagement, team performance, and organizational effectiveness, leaders have a great number of theories that could be useful, several strategies that can be applied, and even more tools that can be used. There is one capability that stands out above all others that will determine success or failure – communication. The single most important theory to use, strategy to apply, and tool for any leader is effective communication. This session will align effective communication with positive leadership strategies to illustrate how the best leaders communicate to increase engagement to help individuals realize their potential, empathize with individual conditions to overcome challenges of change, and to align resources to create a culture of high performance and service excellence.

- Dr. Debby Thomas, Senior Director of Leadership Coaches, NACo High Performance Leadership Academy

4:00 pm - 5:00 pm

Break

***Hotel to Setup for Dinner

5:00 pm - 7:00 pm

Dinner and Closing Keynote: Take off the Mask – Is Your Life Worth Telling?

It's been said that if you ask a man his occupation you will find out how he pays his bills, but if you ask a man his preoccupation then you will discover the passion of his life. Dan Meers has a rather unique occupation. For over 25 years he has paid his bills by working as "KC Wolf" the mascot of the Kansas City Chiefs. However, Dan's preoccupation, what he is truly passionate about is encouraging others to strive for the best in life and to enjoy it each and every step along the way. Dan believes that your life is like a Coin. You can spend it anyway you wish but you will only get to spend it one time, so spend it wisely. During this presentation Dan shares some of the valuable lessons he's learned during his long career as a professional mascot. Whether at home, work or in the community, Dan

challenges his audience to live each day to the fullest by wisely investing their lives and not just spending them.

- Dan Meers

Thursday, January 20, 2022

8:00 am - 8:30 am Morning Refreshments

8:30 am - 10:00 am **The Positivity Edge: The Key to Record-Breaking Achievement in any Season**

How do you tap into the ultimate creativity, confidence, and resourcefulness when it matters most, and the stakes are high? You need a reliable way to avoid living and working in Unproductive Energy, where stress is high, solutions seem limited, mistakes are repeated, and perceived challenges only grow stronger. Instead, you need to activate The Positive Energy Edge. The Positive Energy Edge is a timeless strategy that allows you to be, achieve, and lead at your very best. It also allows you to thrive when facing the "Big Four" most critical situations that routinely sabotage success in any field and in any season. When you know how to give yourself what you need to maintain your Edge, you can inspire it in those around you, to reach record-breaking levels of achievement without fear.

- Alex Weber

10:00 am - 10:15 am Break

10:15 am - 11:45 am **Lead with Empathy**

A leader's job demands personal connection. This connection is needed to understand situational context of current-state things while navigating to a better future-state of things. In short, a leader's job is constant change. To be effective with change, leaders must meet people where they are, with empathy and care, to fully understand the impact of change. From there, leaders can influence more effectively, motivate with individualized consideration, and achieve outcomes more consistently.

- Dr. Debby Thomas, Senior Director of Leadership Coaches, NACo High Performance Leadership Academy

11:45 pm - 2:15 pm **Lunch and Closing Keynote: Pursuing Life with Purpose and Passion**

We are all touched by cancer, and everybody experiences adversity at some point in their life. Strengthening one's mind, body and spirit and living life with purpose and passion are important goals each of us should set in motion, whether or not we have been diagnosed with cancer. Survivors remind us all that no matter how many days we have left on earth, we do have today. It's only by reaching for something that's above and beyond what you think is possible that you have any idea what you can accomplish.

- Dr. Deming