October 2011
2011 ISAC Fall School of Instruction Insert
Golf Fundraiser Thank You!
The Iowa County
October 2011

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ISAC’s Mission:
To promote effective and responsible county government for the people of Iowa.

ISAC’s Vision:
To be the principal, authoritative source of representation, information and services for and about county government in Iowa.
ISAC Scholarship Golf Fundraiser a Success!

On Wednesday, September 21, ISAC held its seventh annual Scholarship Golf Fundraiser at Otter Creek Golf Course in Ankeny. The event, which was hosted by the Iowa State Association of County Auditors and the Iowa State Association of County Supervisors, raised around $25,000 for the ISAC Scholarship Fund! ISAC uses the Scholarship Fund proceeds to award college scholarships to Iowa high school seniors who are children of county officials and employees. ISAC would like to thank the golfers, volunteers, and sponsors for making the event a success. This year, a team from Story County defended their championship. A full list of our sponsors is below.

A special thanks goes out to all of our sponsors and volunteers!

Title Sponsors - $3,000

Dinner Sponsors - $2,000 - The Caterpillar Dealers of Iowa (Altorfer, Inc. and Ziegler CAT)
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Hotel Fort Des Moines - $25 Orchestrate Management gift card
Hilton Garden Inn Johnston - Overnight stay and breakfast for two
Renaissance Savery Hotel Des Moines - Overnight stay and breakfast for two
Coralville Marriott Hotel and Conference Center - Overnight stay and breakfast for two
The Radish - Dinner for two
Grand Falls Casino Resort - Weekday stay and breakfast for two
West Des Moines Marriott - Overnight stay and breakfast for two
Chef’s Kitchen - $25 Gift Certificate
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Greater Des Moines CVB - $40 CVB Gift Card
Iowa City Coralville CVB - $50 Vesta Gift Card
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Mills County - Gift basket

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Iowa Supreme Court Happenings

Every week, I receive an e-mail with a list of opinions posted that week by the Iowa Supreme Court. While I have only been with ISAC for about five months now, it appears from these e-mails that county administrative-type issues do not come before our state Supreme Court regularly. Thus, when the Iowa Supreme Court issued an opinion on the classification of multiple housing cooperatives for purposes of property taxes at the end of July, I thought I would take the time to give you a brief summary of the case here.

If you are interested in following the rulings of the Iowa Supreme Court on your own, there are several ways for you to do that. You can sign up here – http://www.iowacourts.gov/common/email/ – to receive the e-mails I discussed above. Also, on August 25, 2011, the Iowa Supreme Court began live-streaming oral arguments, which you can watch here – http://www.iowacourts.gov/Supreme_Court/Oral_Argument_Video. Watching oral arguments before the Iowa Supreme Court can be an interesting experience, even if a county issue is not up for discussion, so now that you can watch without having to be in Des Moines, you should check this out!

Now, onto the case at hand – Krupp Place 1 Co-op, Inc. and Krupp Place 2 Co-op Inc. v. Board of Review of Jasper County, Iowa. Both cooperatives were organized as multiple housing cooperatives under Iowa Code Chapter 499A. Iowa Code §441.21(11) states that residential property includes “all land and buildings of multiple housing cooperatives organized under Chapter 499A.” Various other characteristics of the cooperatives were presented by the parties; however, the fact that the cooperatives were properly organized under Chapter 499A was the singular defining issue in the state Supreme Court’s ruling.

Each cooperative owned real estate which was improved with an apartment building. Larry and Connie Krupp each owned 50% of each cooperative. Each owner had a proprietary leasehold interest in one-half of each apartment building, although neither of them lived in the apartment buildings. Each owner then subleased the apartments to subtenants and used the rental income to pay the rent they owed to the cooperatives under the proprietary leases. Jasper County classified the properties as commercial real estate for property tax purposes. The cooperatives appealed to the Board of Review, which adjusted the assessed value of the properties, but did not change the classification. Upon appeal by the cooperatives to the District Court, the District Court initially applied a ‘veil-piercing doctrine’ to the case, which essentially means that even if an entity is validly organized as certain type of entity, if it isn’t behaving like such an entity, then the court can ignore the organizational structure. For example, if John Doe forms a corporation for his business, but then uses business funds to pay personal debts, a court will not allow John Doe to turn around if his business goes bankrupt and protect his personal assets from reach based on the corporate structure. By applying this doctrine to this cooperative matter, the District Court ruled the properties should be classified as commercial property because the owners were “seeking to minimize their tax liability, forming a shell multiple housing cooperative under chapter 499A while actually operating a standard rental property.”

The cooperatives asked for a new trial, in part to provide evidence regarding compliance with corporate formalities (a defense to the application of the veil piercing doctrine), because the cooperatives claimed this issue was not initially in dispute. Upon granting a new trial, the District Court reversed its ruling and held that the cooperatives had followed all proper corporate formalities, the cooperatives were set up as prescribed by Iowa law, and thus finding this time that the cooperatives should be classified as residential property. The Court of Appeals affirmed this decision and the matter was then ruled upon by the Iowa Supreme Court.

The state Supreme Court considered the Jasper County Board of Review’s argument that an ‘actual use’ test should be applied, which would require a determination to be made if the cooperative’s organization is designed to circumvent a current tax classification or is actually for the purpose of functioning as a cooperative. The county, according to the court’s opinion, argued that the purpose of chapter 499A is to “band together occupants to own, manage, and operate the structure for residential purposes, not for the commercial purpose of leasing out property to subtenants.” The state Supreme Court, however, sided with the cooperative’s argument that that the statutory language of Iowa Code §441.21(11) allowed the court to only make an ‘organizational test’ determination of whether the entity was properly organized under Chapter 499A. It was, then the property had to be classified as residential, regardless of the property’s actual use. The state Supreme Court distinguished this case from Carroll Area Child Care Center, Inc. v. Carroll County Board of Review, 613 N.W.2d 252 (Iowa 2000), which applied Iowa Code §427.1(8), because the statutory language allowing that exemption implied a use test (“[a]ll ground and buildings used...by...charitable...institutions and societies solely for their...Continues on page 19.
Mandates

Just as the state deals with mandates from the federal government, counties face mandates from state government. It is always interesting to hear state leaders complain about the challenges they face with mandates and then turn around and create the same challenges for local government. There are funded mandates, unfunded mandates and those that fall somewhere in between.

One of the areas that seemed to peak some interest on the part of legislators this past session was mandates. As the pendulum swings toward “less government,” a number of legislators seem to be willing to consider either eliminating or adjusting mandates to provide some relief to local government.

As part of this discussion, last session ISAC began a review of the mandate report that was conducted several years ago. The report was last updated in February of 2005. ISAC staff began a review and revision of this report during session and have continued to work on it through the summer.

The 2005 report found 1,279 mandates in the Iowa Code, which were broken down into 37 major activity categories (i.e., public safety, human services, etc.) The report outlined the reasons for developing the mandate report:

- To tell county officials exactly what their obligations are in a given area so that they can make the best use of their limited budgets;
- To help explain to the public what counties do and where property tax dollars go; and
- To provide baseline information that can be used in discussions about which county mandates should be eliminated.

One of the changes we are making in the updated report is to also categorize the mandates by the office that is required to take the action. Now a county recorder can look at a document that lists all of the places where we found, “The county recorder shall . . . .” In addition to the county official named, there is also a fairly lengthy section where the Code states, “The county shall . . . .” Where the Code lists a series of officers, we tried to include these in every category mentioned.

For the original report, staff conducted their search using Lexis, the legal software. We asked the computer to find every instance where “shall” appeared in the Iowa Code adjacent to “county” or “political subdivision” or “municipality.” We then read each statute that Lexis came up with, to see if it truly was a mandate. For the update, staff reviewed each mandate to see if it still existed; some were not there, but had been moved rather than eliminated. Staff then had to determine if new things had been added. We focused on the ISAC Legislative Summary books to determine the areas of the Code that had been amended in the interim.

Methodology: Our efforts to update this report were based upon the work that had been done before. At that time, it was acknowledged that the methodology used necessarily under-counted the number of mandates. For example, the mandate regarding landfills is reported as follows: “The county shall consider requests for sanitary landfill and infectious waste incinerator projects. 455B.305A.” But if you actually read that statute, it contains about nine different county mandates. We did not list all nine for two reasons: 1) the point was to tell readers that counties have a state-imposed responsibility to decide on the fate of sanitary landfills in the county – not to inflate the number of mandates; and 2) if we listed all nine specific mandates, this project would have taken much longer to complete, and this report would have been twice as long and much less user-friendly.

A mandate is a state requirement that a county take a given action. Some things are not a “mandate” as we define that term. For instance, Iowa Code chapter 6B spells out all of the strict requirements that a county must follow if it chooses to use its eminent domain power. But since the county could avoid these mandates altogether by choosing not to use its eminent domain power, we don’t consider those to be mandates. The one exception is drainage, where we included the mandates, even though establishment of a drainage district is discretionary.

This report does not include mandates found in administrative rules. That was beyond the scope of this project. And in theory, all such mandates are supposed to be based on language in the Iowa Code. We did not include federal mandates, either. These areas are significant. In addition, the courts can have significant impact in the area of mandates through their rulings.

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Social Networking Sites

On August 26, 2011 the Pew Institute released their latest study on the use of social networking sites (SNS). In this month’s article I want to focus on the number of adults using social networking sites.

The chart below shows that two-thirds of adult internet users (65%) now say they use a social networking site like MySpace, Facebook or LinkedIn, up from 61% one year ago. The chart reflects data that was gathered from 2005 to 2011. Please note that the Pew Institute did not conduct a survey in 2007.

Not reflected in the chart is that the percentage of those over 65 years old has risen by 150% (13% in 2009 to 33% in 2011.) Additionally, those in the 50 to 64 age group went from 25% to 51%.

What this means is that though the youngest age group’s usage is flattening out around 86%, the additional growth in the use of social networking sites will be driven by a more ‘mature’ user.

I see a future where these users will expect to find county information on a county’s Facebook page. They will expect to make comments or ask questions directed to the counties or officials for all to see. The ‘friends’ of the county will wait (and expect) with bated breath for some type of official response.

At this point you are saying, “Whoa…hold on there, it will be a cold day in …. Ah… July before you catch me using Facebook.” But my mother-in-law whose exact age is somewhere between 29 and 79, has setup a Facebook account and regularly visits/monitors her grandchildren’s activities. She is gathering her friends (roughly the same age group) and soon they’ll be knocking at your door. She even upgraded from dialup (really, really, really slow) to an US Cellular Air Card (she is now just slow). The upside to the older user (grandparents) is that the grandchildren’s pages have become, shall we say, more family friendly.

To further stress this point, my lovely and dear wife (why do men always only use ‘lovely’ and ‘dear’ when they are about to stick their foot in their mouth?) whose age is close to mine and who did not inherit the tech DNA from her mom, is now having more requests from ‘friends’. This means that the process of her annexing my account is not far away. So both the tech savvy seniors and not so tech savvy (and not so senior) will be beating a path to your new Facebook page.

To illustrate that we are just in the beginning stage of social networking sites as our main method of communication, I had to force my 16 year old to setup an email account so that he could communicate with college soccer coaches. He was pretty much clueless on why anybody would use email (though a form is embedded in the social networking site) to contact him. He said if someone wanted to contact him, they could go to his Facebook page.

Coming to grips with the use of social networking sites will not be easy. I have to admit that I use Facebook and have a LinkedIn account, but have not grown accustomed to what appears to be a freewheeling structures and open communication pathways. I thought it was just me. But the Pew Institute has a quiz titled “How Millennial Are You?” The results of this short and quick quiz will show you how you stack up against others in your age. You can type this link into your browser: http://pewresearch.org/millennials/quiz/intro.php to take the quiz.

If answered honestly, it will honestly tell you the painful truth. I still hurt……
CCMS ‘Connections that Count’ Conference a Success

By: Jackie Olson Leech
ISAC Case Management Specialist

CCMS held its 19th Annual Conference August 10-12 at the Sheraton in West Des Moines. Gavin Jerome, opening keynote, started the crowd off with a lot of much needed laughter, while incorporating tools to reduce stress. Although all presenters at the conference received positive marks and feedback, Gavin exceeded them all due to his humor and entertainment skills as well as his ability to address the needs of Case Managers to manage their stress in a demanding work environment. We are fortunate that Gavin lives right here in the state of Iowa. If you would like more information on Gavin’s trainings, go to moralemechanic.com.

Closing keynote speaker, Dan Keplinger developed Cerebral Palsy (CP) at birth, due to lack of oxygen to his brain. Despite CP, Dan graduated from High School and received a BS degree in Mass Communications, and later received a BS degree in Arts. An artist in Baltimore, Maryland, Dan highlights the fact that obstacles and challenges are a universal part of the human condition. We all face them in everyday life; however, we also have a choice as to how we deal with them. Many of us are likely to get discouraged during difficult times in our lives. In his work, Dan hopes to show everyone that they have the ability to persevere. He also emphasizes the need to have others in our lives to encourage and support us in reaching for our dreams and passions. For more information on Dan, go to kinggimp.com.

Dan Dubovsky, our second keynote speaker, is also an international speaker, working the past decade for the Substance Abuse and Mental Health Administration (SAMHSA) Fetal Alcohol Spectrum Disorders (FASD) Center for Excellence. Dan presented an overview of FASD and the prevalence of this disorder in special populations including mental health disorders, substance abuse disorders, special education, individuals involved with child welfare and those involved in the justice system. Many of these individuals are either misdiagnosed or have a co-occurring FASD with other issues. When an individual fails in settings with typical approaches, we often label them as being non-compliant and unmotivated. However, their behavior may well be due to brain damage caused by prenatal alcohol exposure. Due to this damage, which spans the intellectual spectrum, evidence based practices that rely on verbal interactions, cause and effect, and individuals taking responsibility for their actions are often not successful with them and set them up to fail. In order to provide optimal outcomes for these individuals and families, and those who treat them, it is essential to recognize the FASD and modify approaches, including the use of medication, to improve outcomes.

Twelve breakout sessions on a variety of topics were also available for participants to choose from, and our post conference consisted of Ethics and Mandatory Reporting training. With over 300 people attending the conference, we would like to thank ISAC staff Tammy Norman, Stacy Horner, Jenna Kunstle, and Mindi Patterson. We would not be able to provide a quality conference without their hard work. In addition, a thank you goes out to each of our CCMS Training Committee Members, who took time out of their busy schedule to spend a day with us: Lisa Diesburg, Dawn Mentzer, Darci Alt, Marissa Eyanson, Julie Bak, Kristi Dierking, Sheila Kobliska, Sue Morse, Deborah Schultz and Amy Wilms.

If you would like to become involved in our training committee or have any suggestions or ideas for future trainings and topics, please contact myself, Linda Kemp, Cindy Chappelle, or Deb Eckerman Slack. The following CCMS trainings are scheduled in 2011:
- October 19-20 – Fundamentals Training
- November 3 – Advanced Case Management Training

The Iowa County
October 2011
President Marge Pitts called the meeting to order and led the Pledge of Allegiance.

The ISAC Board of Directors meeting minutes from July 8, 2011 were reviewed and approved unanimously.

Following a report of the financial statement as of June 30, 2011 and August 31, 2011 by Bill Peterson, the board unanimously passed the motion that the financials be received and placed on file.

The annual actuarial opinion was performed on the ISAC Group Health Plan and came back favorable. According to the opinion, the program has adequate reserves and is adequately funded.

The ISAC auditors, McGowen Hurst Clark & Smith P.C., recommended that ISAC have $400,000 to $600,000 crime coverage limits. The additional annual cost would be $1,200 for $500,000 worth of coverage. The board unanimously approved increasing ISAC’s crime coverage to $500,000.

The board was given an update on the 7th Annual ISAC Scholarship Golf Fundraiser being held at Otter Creek Golf Course on September 21, 2011.

The ISAC offices are completely moved and have opened for meetings. All members are being sent an invitation to attend an open house from 1:00 pm – 4:00 pm on Friday, October 7.

Bill updated on the ISAC vs. IDR lawsuit and reported that it has been delayed until October.

Robin Harlow gave a management update on the CSN project including a report on the total tickets and claims that have been processed by CSN through August 2011. The rollout of all counties is scheduled to be completed by the last week in October.

Grant Veeder, Judy Miller and Marge gave an overview of the NACo Annual conference and NACo board activities.

Staff was dismissed from the meeting for a board evaluation of the executive director. The meeting recessed and reconvened on Friday, September 16.

Rachel Bicego gave an overview of the Exhibitor Learning Center (ELC) to be held during the 2011 ISAC Fall School of Instruction and reviewed and discussed the ELC proposals with the board. The board unanimously approved the 2011 ELC presenters as: DEVNET, Inc.; Murphy Tower Service LLC; Dan Corbin, Inc.; and IPAIT.

Updates on the fall school Presidential Candidates’ Forum, exhibitors, sponsors and the agenda were given.

Rachel reviewed the history of the ISAC Golden Eagle program. The 2011 Golden Eagle Committee minutes and a list of nominee were included in the board materials. The committee recommended Kim Reynolds as the 2011 ISAC Golden Eagle.

The board had a lengthy discussion regarding the nomination process and how to improve it. Many board members stressed the importance of the credibility of the program and the need for the rules and criteria to be reviewed and revised for use in the future. It was also suggested that board members interact with their affiliates and get them more involved in making nominations.

The board unanimously accepted the nomination of Kim Reynolds as the 2011 ISAC Golden Eagle.

Stacy Horner reviewed the agenda and speakers for the 2012 ISAC University being held at the West Des Moines Marriott on January 18-19, 2012.

Bill reviewed the history of the Sustainability of County Government Project. He asked the board to let us know if there is anything that is of utmost importance for ISAC to pursue.

The “Top Ten Things I Do” worksheets completed by ISAC employees were reviewed and discussed by the board.

Linda Hinton gave an overview of the history of the property tax reform discussion between ISAC and the legislature. After ample discussion by the board, the consensus was to agree with a plan that will have the least impact on counties and to find the middle road regarding policy issues instead of having an absolute must include/must not include approach. The staff was asked to develop talking points and financial data to share with members to help in discussion with legislators and the media.

The Articles of Incorporation/By-Laws/Membership Committee of the board including ISAC staff was asked to assist in the creation of by-laws for the ISAC districts.

The meeting was adjourned following reports and inquiries from board members.
ISAC’s
Fall School of Instruction

Coralville Marriott Hotel and Conference Center
Coralville, Iowa
November 16-18, 2011

Join us in November for the

2011 ISAC Fall School of Instruction.
We have put together a great program that you won’t want to miss. Check out the new schedule and events including lunches, affiliate times, and general sessions.

See you in Coralville!

Thank and support our sponsors!

County Risk Management Services, Inc. representing ICAP and IMWCA
DEVNET, Inc
The Caterpillar Dealers of Iowa, Altorfer, Inc. and Ziegler CAT
Cost Advisory Services, Inc., SilverStone Group, and The Schneider Corporation

All fall school information available at
www.iowacounties.org.
2011 ISAC Fall School of Instruction

Wednesday, November 16

- 8:00 am - 3:00 pm ISAC Registration and Information Desk
- 8:00 am - 9:00 am Exhibitor Morning Refreshments
- 8:00 am - 9:00 am ISAC Exhibitor Learning Center Presentations
- 9:00 am - 11:00 am Affiliate Time
- 11:00 am - 12:00 pm Exhibitor Box Lunch
- 12:00 pm - 1:30 pm Affiliate Time
- 1:30 pm - 3:00 pm Exhibitor Ice Cream Social
- 1:30 pm - 3:00 pm ISAC Exhibitor Learning Center Presentations
- 3:00 pm - 5:30 pm ISAC General Session and Presidential Candidates’ Forum
- 5:30 pm - 7:30 pm ICAP’s 25th Anniversary Celebration
- 5:30 pm - 7:30 pm Hospitality Rooms

2011 Exhibit Hall

Learn about new products and services and make valuable networking connections through the various events planned in the exhibit hall.

Wednesday, November 16

- 8:00 am - 9:00 am Exhibitor Morning Refreshments
  - Assorted breads and pastries, fruit, and coffee
- 8:00 am - 9:00 am Exhibitor Learning Center Presentations
- 11:00 am - 12:00 pm Exhibitor Box Lunch
  - Turkey or roast beef sandwich, apple, chips, cookie, and beverage
- 1:30 pm - 3:00 pm Exhibitor Ice Cream Social
  - Ice cream sundaes bar
- 1:30 pm - 3:00 pm Exhibitor Learning Center Presentations

Thursday, November 17

- 7:30 am - 8:30 am Exhibitor Morning Refreshments
  - Assorted breads and pastries, fruit, and coffee
- 11:00 am - 12:30 pm Exhibitor Lunch Buffet and Vendor Drawing
  - Assorted breads and rolls, Caesar salad, assorted pizzas, cheese manicotti, iced tea or lemonade, and cupcakes.

ISAC General Session

2011 Golden Eagle

Iowa Lieutenant Governor Kim Reynolds will be named the 2011 ISAC Golden Eagle during the ISAC General Session. Kim began working in the Clarke County Treasurer’s Office as a motor vehicle clerk in 1990 and was elected Clarke County Treasurer in 1994. She served as treasurer until being elected to the State Senate in 2006. She was elected Lieutenant Governor on November 2, 2010.

ICAP 25th Anniversary

In place of our Wednesday evening social event, ICAP will host a 25th Anniversary Celebration for all fall school attendees from 5:30 pm to 7:30 pm. Directly following the ISAC General Session there will be appetizers, drinks, live music and dancing to celebrate the occasion. Please join them to celebrate 25 years of service to the counties of Iowa. Entertainment will be provided by Tony Valdez and the Retro Rockets.

Family Meal Ticket

For only $25 a spouse or family member can join conference attendees in the two delicious lunches being offered (the exhibitor box lunch on Wednesday, November 16, and the exhibitor lunch buffet on Thursday, November 17). Meat tickets can be purchased online with registrations prior to the October 28 registration deadline.
Presidential Candidates’ Forum

3:00 pm - 5:30 pm on Wednesday, November 16
8:30 am - 11:00 am on Thursday, November 17

We have invited all 2012 presidential candidates to speak during one of the ISAC General Sessions during the 2011 fall school. Each candidate will be given around 20 minutes to address the audience. Don’t miss this event and get involved!

You can gain power by meeting with candidates and participating in the National Association of Counties’ (NACo) 2012 Strengthen the Partnership Program. ISAC, in partnership with NACo, launched the program to reach candidates seeking the Presidency in 2012 and get them to focus on county issues.

The goal of the project is for candidates to hear the same message from county officials on key issues. Hearing the same message from county officials, like you, will encourage candidates to focus on those issues during their campaigns and when they return to Washington, D.C.

The project is non-partisan. We want county officials to meet with candidates from both parties. It is important for all candidates to hear the county message. You may even want to meet with a candidate from the other party to ensure that county issues become part of the campaign.

The current focus is on Iowa where the first caucus will be held. As an Iowa county official you have a unique opportunity to meet the candidates in your homes, local coffee shops, and at county facilities: giving you great opportunities to speak with candidates one-on-one.

This is a great project that can raise the visibility of counties and county issues with our national leaders. We encourage you to participate. If you have questions, please do not hesitate to contact us. Please visit the ISAC website, www.iowacounties.org, for more materials and information on this project or contact Rachel Bicego at rbicego@iowacounties.org to find out how you can help!

ISAC Exhibitor Learning Center Presentations

**8:00 am - 9:29 am**
Murphy Tower Service:
This presentation will introduce you to who Murphy Tower is and what they do, including building and maintaining towers and communication equipment.

Presented by: Murphy Tower Service, LLC  
(Exhibit Booth 53)

**8:35 am - 9:00 am**
A New Alternative to CAMA in Iowa: This presentation will provide information on a new alternative for Computer Assisted Mass Appraisal (CAMA). This is a new and affordable alternative.

Presented by: DEVNET, Inc.  
(Exhibit Booth 56)

**1:30 pm - 2:10 pm**
The Economic Outlook for Iowa Counties: Adam Corrie will give a review of the current economic outlook, focusing specifically on the impact to Iowa counties, and a short review of the IPAIT program.

Presented by: IPAIT  
(Exhibit Booth 2)

**2:20 pm - 3:00 pm**
Public Safety Through Situational Awareness - Indoor Mobile Mapping: This presentation will explain how indoor mobile mapping can provide a timely and cost-effective solution.

Presented by: Dan Corbin, Inc.  
(Exhibit Booth 20-21)
Thursday, November 17

7:30 am - 12:30 pm  ISAC Registration and Information Desk
7:30 am - 8:30 am  Exhibitor Morning Refreshments
8:30 am - 11:00 am  ISAC General Session and Presidential Candidates’ Forum
11:00 am - 12:30 pm  Exhibitor Lunch Buffet and Vendor Drawing
12:30 pm - 5:00 pm  Affiliate Time
8:30 pm - 11:00 pm  ISAC Dance and Karaoke

Friday, November 18

7:30 am - 10:30 am  ISAC Registration and Information Desk
7:30 am - 8:00 am  Morning Refreshments
8:00 am - 12:00 pm  Affiliate Time

Dance and Karaoke

Come and watch Unique Events of Iowa City put on the ultimate karaoke experience. Who doesn’t want to see their peers and friends sing and dance to their all-time favorite tunes? Unique Events has an extensive music library playing favorites from all genres. A dance floor will be also available. Beverages and light snacks will be served during this social event.

Parking

$0.75 per hour or $8 overnight
Options and lot availability
on map.

Shuttle Service

Complimentary shuttle service will be provided by ISAC’s five overflow conference hotels to and from the Coralville Marriott Hotel and Conference Center. Please take advantage of this service to save on parking fees, which are $8.00 per day (overnight) or $0.75 per hour. If you park at the Marriott, please have both cash and credit available for payment.

More information and registration at
www.iowacounties.org.
The Iowa County

October 2011

counties in the spotlight

Warren County’s Green Initiatives

Warren County officials have implemented a plan that calls for the county to be “green.” They are finding ways to save money and energy.

Seven years ago the Information Technology department traded their energy-consuming physical servers for virtual servers. They were able to take 22 servers and transform them into three, saving the county tens of thousands of dollars in energy and hardware.

This summer they have implemented iPads to the Board of supervisors. Each month every meeting agenda is sent electronically to them instead of printing out thousands of pages of paper documents. The savings is starting to be acknowledged! Monthly copier costs, toner costs, paper costs and energy costs are going down significantly. The monthly savings is $225-$250.

The county’s payroll inserts have been changed to an electronic format as well. Any insert that would have been included in an employee’s paystub now is put on a shared drive that all employees have access to. Saving 300-500 pieces of paper being printed every payroll.

Also, this summer a recycling program started at the county. They have distributed recycling bins to each department. People probably won’t think about the impact of throwing one aluminum can or one piece of paper in the recycling bin, but it all adds up.

The Warren County Conservation has also stepped up with their initiatives. A 24 ton geo-thermal system was installed in May of 2010 and they anticipate nearly eliminating the Annett Nature Center’s nearly $7,000 annual utility costs with the installation of a wind turbine. If, at the end of the year, they have overproduced they will get a small check back from the utility. If they are under, they will pay the going rate. Payback is only four to five years for the county’s investment, but is much more long term for the total cost, though no less real. Total cost of the project was about $220,000, with the tower being $100,000 of that. $171,200 of the project cost came from ARRA (American Reinvestment and Recovery Act) through the Federal Department of Energy. These funds were distributed to the 10 largest counties and municipalities in each state. A $12,500 rebate from MidAmerican for the geo-thermal install and $5,000 grant from Warren County Philanthropic.

Warren County officials believe it’s important for all of our employees to do their part. With more than 180 employees everyone is a part of the initiative.

employment

Public Health Director

Linn County is seeking to fill the position of Public Health Director. This position provides leadership and coordinates the professional and administrative activities of the Linn County Public Health Department (LCPHD) to effectively accomplish the public and environmental health mission of the Linn County Board of Health (LCBOH) for all citizens of Cedar Rapids and Linn County. Makes policy and administrative decisions as well as develops and oversees programs under the general direction of the LCBOH. Salary Range is: minimum $71,712, midpoint, $86,727, maximum $114,742.

Qualifications include a Master’s Degree or higher from an accredited college or university in public health, health administration, or other applicable field and a minimum of three (3) years experience in public health OR a Bachelor’s Degree from an accredited college or university in public health, health administration, or other applicable field, and a minimum of five (5) years experience in public health OR a Bachelor’s Degree not in public health or other applicable field and a minimum of six (6) years experience in public health.

For more information on the position and to apply, please visit www.linncounty.org. Deadline for applications is October 12, 2011.
In 1986, the Iowa Communities Assurance Pool (ICAP) was established as a member-owned, group self-insurance program to provide property and casualty coverage to Iowa public entities. The Pool was formed at the height of a hard insurance market so that it might provide public entities a viable alternative to traditional insurance, which was remarkably expensive and difficult to obtain.

ICAP is pleased to announce that, for 25 years, the Pool has been successful at doing just that.

Since the Pool’s inception, more than 650 Iowa public entities have elected to take part in the Pool. ISAC, the Iowa League of Cities (ILOC) and the Association of Iowa Fairs (AIF) have all endorsed and indicated their support of the Pool. Why? Because they know a good thing when they see it.

ICAP exists for the sole benefit of its members and is the only company that is dedicated to the exclusive coverage and financial goals of Iowa public entities. In addition, ICAP is regarded as having the broadest coverage available to Iowa public entities, and they are coverages that are provided at stable rates to members of the Pool.

ICAP’s liability rates have not changed since the Pool’s inception in 1986! The goal of a group self-insurance program for public entities is to collect enough money to capitalize the Pool and pay claims and administration expenses. The Pool does not collect more, and it doesn’t collect less. In its 25 years of doing business, ICAP has never participated in “chasing” entities by charging less than what the covered exposures warrant, just to be competitive during a “soft” market cycle.

In fact, it is just the opposite. ICAP’s price is protected from many external market conditions and is based on each individual entity’s exposures.

Members of the Pool know this, and they recognize the many benefits of broad coverages, stable pricing and personalized service. ICAP members also know the Pool is successful in providing its membership with all three.

How do ICAP members know these things, you ask? They know these things because they know their Pool. They know, because they are part owners of ICAP.

As a member-owned Pool, each member has a stake and a say in the ICAP’s decisions. They elect the Pool’s seven-member Board of Directors; they provide feedback on the Pool’s products and services; and they guide Pool representatives when they need more — or less.

ICAP works exclusively through local agents to provide coverage and to deepen their understanding of what, specifically, ICAP members need.

As a result, the Pool has implemented a number of changes that were intended for the sole benefit of its membership, and Iowa public entities have taken notice.

Members of the Pool have benefited from a number of enhanced coverages, added resources and other value-added services – all at no additional cost to the membership!

These are just a few of the benefits of a member-owned pool, and they fit in line with ICAP’s core goals of providing stable pricing and superior coverage to Pool members.

We are pleased to announce that, after 25 years of service, ICAP remains successful in achieving just that. In recognition of this success, we have teamed up with ISAC to host a celebratory affair.

We invite all fall school attendees to join us Wednesday, November 16, from 5:30 pm - 7:30 pm as we toast ICAP’s Silver at ISAC’s 2011 Fall School of Instruction. The celebration will take the form of a social featuring live music by Tony Valdez and the Retro Rockets.

Please join us in the Oakdale Ballroom of the Coralville Marriott Hotel for a two-hour affair you won’t want to miss!
Making Medicare Make Sense

By: Centers for Medicare & Medicaid Services

Did you know that as a result of the Affordable Care Act, Medicare now covers a yearly wellness visit and many preventive screenings and services? Preventive services like these can find health problems early, when treatment works best. These services can also help keep you from getting certain diseases or illnesses.

Take Advantage of your yearly Wellness Visit
If you have Medicare, the yearly wellness visit is your opportunity to talk with your doctor to make sure you’re getting the care you need, including a review of any prescriptions you are taking. At this visit, you and your doctor can do the following:

- Review your medical and family history
- Create a list of your current providers and prescriptions
- Take height, weight, blood pressure, and other routine measurements
- Create a screening schedule for appropriate preventive services for you
- Create a list of risk factors and treatment options for you

Get discounts on prescription drugs
If you have Medicare prescription drug coverage and you’re in the donut hole during 2011, you get a 50% discount on covered brand name prescription drugs you buy at the pharmacy or order through the mail. This benefit helps make your prescription drugs more affordable so you will take them as prescribed to stay healthy.

Keep you, and your friends and family healthy
The best way to stay well is to live a healthy lifestyle. You can be healthier and prevent disease by exercising, eating well, keeping a healthy weight, and not smoking. Getting preventive services you need is just another way of taking good care of your health. Tell your friends and family with Medicare about them, too. Because when you share the news, you share the health.

For more information, visit www.MyMedicare.gov to see descriptions of covered preventive services and track the services you get, or call 1.800.MEDICARE (1.800.633.4227). TTY users should call 1.877.486.2048.

Where Caregivers Can Turn with Medicare Questions
If you’re one of the 66 million Americans who care for an aging, disabled or seriously-ill family member or friend, you’re probably doing everything from running errands, to coordinating doctors’ appointments, to helping find long-term care.

Fortunately, caregivers have resources they can turn to for help and support. And they can find out about them through Ask Medicare, a service developed by the Centers for Medicare & Medicaid Services (CMS). Ask Medicare offers tips online at www.medicare.gov/caregivers to help caregivers address numerous challenges, including:

- Enrolling in Medicare and comparing prescription drug plans.
- Coping with chronic illnesses and understanding the ways Medicare can support care and treatment.
- Finding the best nursing home or assisted living arrangement.
- Managing health care transitions, such as when someone is discharged from the hospital.
- Finding local organizations that can provide additional support for caregivers and their loved ones.

“Caregivers are part of a nationwide community of people who sacrifice a lot for others,” says Susie Butler, director of Medicare’s Division of Provider Affairs. “We want caregivers to know they’re not alone.”

The Ask Medicare site highlights the challenges caregivers face each day; offers a free quarterly e-newsletter with Medicare program updates, and links to state and local organizations that help with meals, transportation, and caregiver training.

“Ask Medicare is an online one-stop shop where caregivers can get all the support they need,” says Ms. Butler. “It has interactive tools that help caregivers to compare doctors, hospitals and nursing homes, find local home health agencies and dialysis facilities, and learn which services are covered by Medicare.”

Caregivers for older Americans can also link to additional resources through CMS’s sister agency, the Administration on Aging (AoA). On the AoA site they’ll find the Eldercare Locator, which can point them to services in their own communities as well as national organizations, such as the American Association of Retired Persons (AARP), the Alzheimer’s Association, and the Family Caregiver Alliance. Ask Medicare has links to their caregiving resources, too.

To find out more about Ask Medicare visit www.medicare.gov/caregivers.
preferred vendor highlights

DEVNET, Inc.

Your Information. Our Technology. Endless Possibilities. DEVNET Incorporated – Appraisal & Collection Solutions

DEVNET has automated the Iowa State Appraisal Manual to offer Iowa Counties a new budget friendly integrated choice in Property Tax Software Solutions.

The Iowa Department of Revenue certifies the DEVNET Edge® CAMA package is in compliance with the guidelines established in the State of Iowa Real Property Appraisal Manual.

DEVNET has over 14 years experience providing affordable, dynamic and flexible Property Tax Administration Solutions to local government.

DEVNET Edge® Iowa Solutions:
- Computer Assisted Mass Appraisal
- Tax Assessment Administration
- Billing and Collection
- Permitting and Zoning
- Records Management
- Sketch Validation
- GIS Integration
- Hardware Sales and Service
- Tax Bill and Notice Printing and Mailing
- wEdge - online property inquiry with e-commerce and fee based subscription options

The DEVNET Edge® product suite can be broken into stand alone solutions or can be bundled as one integrated product offering. Our vision is constantly evolving to anticipate the needs of tomorrow’s marketplace.

DEVNET understands that many counties due to economic changes and legislative updates are faced with the task of having to do more with less. Having to stretch funds even more efficiently means relying on technology to tighten the gaps.

DEVNET provides counties with all inclusive pricing which includes the licensing and maintenance of the software, legislative updates, unlimited onsite training, toll-free help desk support and the ongoing modernization of the software. There are no hidden costs with DEVNET.

Our business model is to provide highly sophisticated solutions that streamline County offices while allowing officials to remain fiscally responsible with taxpayer dollars.

DEVNET’s solutions are currently in use in 80 jurisdictions across Illinois, Missouri, Ohio, Pennsylvania, South Dakota, Virginia and Wisconsin. We are excited to offer Iowa a new fully integrated Property Tax Software choice.

Contact DEVNET today to schedule a demonstration and learn exactly how DEVNET solutions can meet your needs. Tanya Smith 866.4.DEVNET ext. 107, tsmith@devnetinc.com or sales@devnetinc.com.

Visit our website for additional information www.devnetinc.com.

Visit us at the upcoming ISAC Fall School of Instruction and learn more about the new Computer Assisted Mass Appraisal (CAMA) Alternative in Iowa.

Fall School Exhibit Booth #56

Exhibitor Learning Center Presentation
Wednesday, November 16
8:35 am - 9:00 am
Exhibit Hall, Coralville Marriott

Join us in our fall school hospitality suite!
Wednesday, November 16
5:30 pm - 7:30 pm
2nd Floor Meeting Rooms, Coralville Marriott

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legal briefs

appropriate objects...and not leased or otherwise used...with a view to a pecuniary profit” (emphasis added), where Iowa Code §441.221(11) did not (“residential property includes all land and buildings of multiple housing cooperatives organized under chapter 499A” (emphasis added)).

Moreover, the Iowa Supreme Court rejected the application of the veil piercing doctrine based on the facts of this particular case, by stating “[e]ven assuming the doctrine has application here, which is questionable, the board has failed to show the cooperatives were operating for profit. Even if the rent generated by the Krupp’s subleases exceed the amount the Krupp must pay to the cooperatives under their lease, this alone would not provide a basis for penetrating a corporate veil. Under chapter 499A, it is the cooperatives that must operate on a nonprofit basis. Nothing in the chapter prohibits a member from leasing out a unit or units with desirable economic terms.”

capitol comments

Continued from page 7.

Status: A draft version of the manual is currently available on the ISAC website, www.iowacounties.org, but please keep in mind that it is a work in progress. Our hope is that we will update this document annually to maintain a document that closely reflects what the mandates are. Since we were working with almost 1,300 mandates, we undoubtedly missed some critical ones, and may have mischaracterized some others. Your review of the document and feedback in relation to changes that need to be made will be greatly appreciated.

Caveat: This report does not constitute legal advice. The mandates are necessarily reported in shorthand fashion. There is no substitute for reading the mandate yourself. If you have questions about any specific mandates, consult the Iowa Code and then visit with your county attorney.
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Contact Randall (515-778-9397) or Jeff (515-238-7989)
### 2011/2012 Calendar

#### October 2011
- **2-5** Assessors School of Instruction and Conference  
  (Holiday Inn Airport, Des Moines)
- **11** CCMS Administrators Meeting  
  (Stoney Creek Inn, Johnston)
- **19-20** CCMS Fundamentals Training  
  (Courtyard by Marriott, Ankeny)
- **21** Fall School Housing Bureau Closes (4:30 pm)
- **27-28** ISAC Board of Directors Meeting  
  (ISAC Office, West Des Moines)
- **28** Fall School Registration Closes (4:30 pm)

#### November 2011
- **3** CCMS Advanced Case Management  
  (Hilton Garden Inn, Johnston)
- **16-18** ISAC Fall School of Instruction  
  (Coralville Marriott Hotel and Conference Center)

#### December 2011
- **9** ISAC Board of Directors Meeting  
  (ISAC Office, West Des Moines)
- **16** Scholarship Application Deadline!

#### January 2012
- **10** CCMS Administrators Meeting  
  (Hilton Garden Inn, Johnston)
- **18-19** ISAC University  
  (West Des Moines Marriott)

#### February 2012
- **9** Statewide Supervisors Meeting  
  (Hilton Garden Inn, Johnston)
- **15-16** CCMS Fundamentals Training  
  (Courtyard by Marriott, Ankeny)

#### March 2012
- **1** County Day at the Capitol  
  (Des Moines)
- **3-7** NACo Legislative Conference  
  (Hilton Washington Hotel, Washington DC)
- **15-16** ISAC Spring School of Instruction  
  (Des Moines Marriott Downtown)

#### April 2012
- **10** CCMS Administrators Meeting  
  (Stoney Creek Inn, Johnston)

#### May 2012
- **3** CCMS Advanced Case Management  
  (Hilton Garden Inn, Johnston)
- **7** CCMS Supervisors Training  
  (Stoney Creek Inn, Johnston)
- **15-18** Treasurer’s Annual Conference  
  (TBD)

#### June 2012
- **20-21** CCMS Fundamentals Training  
  (Courtyard by Marriott, Ankeny)

#### July 2012
- **10** CCMS Administrators Meeting  
  (Hilton Garden Inn, Johnston)
- **13-17** NACo Annual Conference  
  (Pittsburgh, PA)
- **26-27** Supervisors Executive Board Retreat  
  (Holiday Inn Express, Sioux Center)

#### August 2012
- **8-10** CCMS Annual Conference  
  (Embassy Suites on the Rives, Des Moines)

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Please visit ISAC’s online calendar of events at www.iowacounties.org and click on 'Upcoming Events.’ A listing of all the meetings scheduled for 2011 and 2012, agendas and meeting notices can be found on ISAC’s website. A majority of ISAC’s meetings offer online registration. If you have any questions about the meetings listed above or would like to add an affiliate meeting to the ISAC Calendar, please contact Stacy Horner at 515.244.7181 or shorner@iowacounties.org.
I will... TAKE THAT NEXT STEP

Increasing your retirement plan contribution now could be a big step toward reaching your goals.

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$220,841
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$300 per pay Invested for 15 yrs

Investing involves risk, including possible loss of principal.

*Assumptions: Biweekly deferrals, 7% annual effective interest rate during accumulation phase over 30 years; assumes 25% tax rate for paycheck impact (state and federal). This chart is intended for illustrative purposes only. It offers hypothetical examples and is not intended to predict or project investment results. It does not assume taxes, fees or account withdrawals; if it did, results would be lower. The results do not and are not intended to represent the performance of your plan.

Nationwide Retirement Solutions (Nationwide) partners with the National Association of Counties (NACo) to provide counties and their employees with a competitive deferred compensation program. As part of this partnership, Nationwide pays a fee to NACo.

Retirement Specialists are registered representatives of Nationwide Investment Services Corporation; Member FINRA, SIPC. ©2010, Nationwide Retirement Solutions, Inc. All Rights Reserved. One Nationwide Blvd. Columbus, OH 43215 Nationwide, On Your Side, and the Nationwide framework are service marks of Nationwide Mutual Insurance Company. NRV-G438AC-NX
Knowledge.

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