**2020 ISAC University CEU Requirements**

**TITLE**: 2020 ISAC University

**DATE, DAY, AND TIME**:

* Wednesday, January 15, 2020, 1:00 pm - 4:00 pm, 5:00 pm - 7:00 pm
* Thursday, January 16, 2020, 8:30 am - 2:15 pm

**PLACE**: Sheraton West Des Moines, Iowa

**PURPOSE**: This conference will give attendees essential information and training on how to effectively lead and manage. It will provide unique content that is packed with powerful success strategies and tactics for improving leadership skills. The conference will encourage county officials and employees to examine and evaluate current leadership practices, launch new initiatives, and share ideas.

**TARGET AUDIENCE:**  Iowa State Association of Counties Members

**OBJECTIVES**: Upon completion of this program, the participant should be able to:

**January 15, 2020 (3.5 total contact hours possible)**

* **1:15 pm - 2:30 pm Unlocking High Performing Teams Through Inclusivity**

**CEUs**: 1.25 hours

**FACULTY**: Claudia Schabel, President of Schabel Solutions, combines over a decade of experience as a Diversity and Inclusion practitioner and strategist with Fortune 500 companies, and her multicultural background to offer coaching and consulting services in the areas of equity, cultural competency, diversity, and inclusion to businesses, educational, and not-for-profit organizations. Schabel lived in Brazil and in Japan before relocating to Des Moines, Iowa, about two decades ago. Schabel speaks Portuguese, English, conversational Spanish, and some Japanese. Schabel earned a BA degree in International Relations from Drake University.

* **2:45 pm - 4:00 pm Put Your Strengths and Personalities to Work!**

**CEUs**: 1.25 hours

**FACULTY**: Dr. Bill Withers is a unique speaker, facilitator, and workshop leader, and his love for "Aloha shirts" is only part of his story! Groups will benefit from his decades of prior business management and leadership experience, which is why he can relate to everyone from Gen Y/Millennials to Boomers and beyond, through all stages of career development.

Bill has also served many advisory boards and councils over the years, including two terms on the board of directors for Iowa Public Television. He can relate to all levels of organizations, whether larger corporates or smaller non-profits, from 'the front lines', to the C-suite.

Perhaps the greatest benefit to audiences is Dr. Withers' research into top-tier organizations, including Hy-Vee, Ritz-Carlton, Disney, Four Seasons, Starbucks, and most recently, Southwest Airlines. In fact, he's been invited to make similar presentations numerous times at The International Conference on Business in Honolulu where audiences come from 20 different countries, from all around the Pacific Rim, so you'll learn from the best-of-the-best.

Closer to home at Wartburg College, Dr. Withers has won both teacher and advisor of the year awards, and he's contributed to three books in the areas of leadership and customer service. He continues to serve organizations of all sizes in the areas of public relations, quality customer service, organizational change, and leadership development.

* **6:00 pm - 7:00pm Comedian Muffy’s Inspirational Comedy**

**CEUs**: 1.0 hour

**FACULTY**: Muffy’s professional background includes 25 years of public health experience, she is a Certified Health Education Specialist and author, with a bachelor’s degree in communication and psychology from The University of Minnesota, Duluth and a master’s degree in health from New York University, New York.

**January 16, 2020 (4.5 total contact hours possible)**

* **8:30 am - 10:00 am Connecting the Workplace and Life through F.U.N.!**

**CEUs:** 1.5 hours

**FACULTY**: Paul J Long has challenged the traditional corporate landscape in sales and service beginning in 2004. He has leveraged this experience and his ability to connect with others for the last decade to engage audiences around the globe. With his fun-loving attitude, infectious spirit and philosophy of "fundamism," Paul has provided memorable experiences for countless engagements including, but not limited to, workshops, trade shows, keynotes, and more. His shenanigans have been featured in media outlets like ESPN, the Washington Post, and even the Wall Street Journal! Years ago, while working for a conservative call center in the highly conservative industry of insurance, Paul had a conversation with a manager and several other employees. "Are you always this upbeat and optimistic?" asked one of the call center employees. "Give it time," retorted the manager, "this place will get to him." From that day forth Paul decided not to allow experiences to shape others but rather to motivate and engage others to create memorable experiences for themselves.

* **10:15 am - 11:45 am If it Weren’t for my Panic, I’d be Going Crazy: A Humorous Survival Guide to Mental Health**

**CEUs**: 1.5 hours

**FACULTY**: As an Executive Coach, Keynote Speaker, Transformer of Teams, Researcher, soon to be Author, Sarah helps people close the gap between what they intend to do and the actual impact they make. Sarah creates a safe, honest environment, preparing people to deal with real-world conflict, have more meaningful conversations, and create purposeful relationships. Sarah holds a Master's Degree from Drake University in Leadership Development and a BA from the University of Northern Iowa in Theatre Performance and Theatre Education.

* **12:45 pm - 2:15 pm** [**Randy Otto as Winston Churchill: CEO - 20th Century Timeless Leadership Principles for 21st Century Leaders**](https://my.vistage.com/speaker-directory.jspa#page=program-detail&programId=9457&speakerId=5812)

**Work CEUs**: 1.5 hour

**FACULTY**: Renowned worldwide, electrifying Keynote Leadership Speaker and seasoned Actor Randy Otto has embodied Winston Churchill for over four decades and hundreds of appearances, earning him the distinction: ***Churchill Leadership Expert***.

**FEE**: $195 ISAC University registration fee covers all CEUs. Please see ISAC’s cancellation and refund policy for further instruction.