**2018 ISAC University CEU Requirements**

**TITLE**: 2018 ISAC University

**DATE, DAY, AND TIME**:

* Thursday, January 17, 2018, 1:00 pm - 4:00 pm, 5:00 pm -7:00 pm
* Friday, January 18, 2018, 8:30 am - 2:15 pm

**PLACE**: Sheraton West Des Moines, Iowa

**PURPOSE**: This conference will give attendees essential information and training on how to effectively lead and manage. It will provide unique content that is packed with powerful success strategies and tactics for improving leadership skills. The conference will encourage county officials and employees to examine and evaluate current leadership practices, launch new initiatives, and share ideas.

**TARGET AUDIENCE:**  Iowa State Association of Counties Members

**OBJECTIVES**: Upon completion of this program, the participant should be able to:

**January 17, 2018 (3.5 total contact hours possible)**

* **1:15 pm - 2:30 pm Making Millennials Great…Five Pillars for Building the Next Generation**

**CEUs**: 1.25 hours

**FACULTY**: **Randy Wilinski** is a coach, speaker, and trainer. He works with organizations that want to grow their emerging leaders and help young professionals reach their potential in addition to his expertise in customer service training. As a coach, he works one-on-one with millennials who want to move up within their organization and increase their impact. As a result of his work, people gain clarity regarding their career, develop extreme focus, find meaning in their work and live their passion. For more about Randy, check out his website at www.randywilinski.com

* **2:45 pm - 4:00 pm Knowing your Leadership Strengths**

**CEUs**: 1.25 hours

**FACULTY**: **Dr. Celina Peerman** serves as an organizational behavior specialist with over 22 years of experience from front line to senior level positions, in a wide range of industries and organizations, including higher education. She is passionate about engaging our human resources in new ways in order to achieve even better organizational results.

Celina has led successful workshops and designed training for a variety of professions. She has also presented at numerous conferences for local, state and national audiences. Her work in Southeast Asia, Canada and Central America gave additional operations experience, further developing her strong international interests.

Celina's focus is to provide quality training and services that directly contribute to service for all stakeholders and in particular the retention of front-line staff and strength of first-line supervisors. Her passion is for how people behave at work; the good, the bad and the worst. Celina's style has been described as dynamic noting the ability to draw in even the most resistant attendees through real life examples and humor.

* **6:00 pm - 7:00pm Those Who Laugh, Last**

**CEUs**: 1.0 hour

**FACULTY**: **Juli Burney** is an award-winning teacher, entertainer and author, Juli makes an amazing connection with her audiences. She is able to entertain with the ability of a headlining comedian while either motivating or instructing with the ease of a topnotch motivational speaker. Juli has been recognized by her state as Artist of the Year, because of her ability to help improve people’s lives through humor and effective use of communication tools. She has worked in all 48 continental United States and Canada, and has been commissioned by a variety of associations from the National Endowment of the Arts to Fortune 500 companies to develop training programs that stick. She has filmed for Showtime and HBO, along with making several guest appearances on radio and television programs. Her humor is delightful, universal, and enlightening with whatever topic she presents.

**January 18, 2018 (4.5 total contact hours possible)**

* **8:30 am - 10:30 am Leadership and Risk**

**CEUs:** 2.0 hours

**FACULTY**: **Teresa Schwab** is the President of Arnavon Strategies, an independent firm offering highly customized leadership development and training, and individual, team and group coaching. As a trainer, facilitator and coach, Teresa has provided services to organizations in the corporate, nonprofit and public sectors.

The diversity of Teresa’s background, training and experience offers her a multi-system perspective that she draws on when working with clients. Teresa has spent over 20 years working for and with organizations of various sizes, and has been on the management teams of organizations with budgets ranging from $50,000 up to $50 million.

Teresa utilizes a wide variety of facilitation and training methods and tools to help her clients define and achieve their aspirations. Most notably, she offers highly challenging and experiential opportunities that encourage individuals and systems to stretch to their growth edge to increase capacity and support transformation.

Teresa holds a Master’s Degree in Social Work from the University of Kansas, is a Professional Certified Coach (PCC) through the International Coach Federation and holds a Community and Civic Leadership Coach Certificate through the Kansas Leadership Center (KLC). She is a member of the KLC Core Coach Team, and an instructor with the University of Kansas Public Management Center.

* **10:45 am - 12:15 pm Workplace Innovation**

**CEUs**: 1.5 hours

**FACULTY**: **Michelle DeClerck, CMP** founded Conference Event Management, a premier provider of unique, world-class event, conference, gifting, incentive travel and meeting experiences in 2003. Since then, Michelle has led the team to significant growth—primarily through referrals—and was selected by Goldman Sachs in 2017 as one of 150 businesses nationwide to participate in their elite 10,000 Small Businesses program at Babson College.

Michelle's business and charitable accomplishments have not gone unnoticed, as she has won many awards, in 2017 including,*SBA Woman in Business Champion of the Year*, *Smart Meetings Top Influential Woman – Innovator of the Year, and the Inspiring Woman of Iowa Character Award. In 2016, she won Top 20 Change Maker in the Event Industry* by MeetingsNet and *Clive Citizen of the Year, and in 2011 she won Iowa’s NAWBO Business Owner of the Year. She was* most recently featured on the cover of *Midwest Meetings*magazine.

She is a champion for hunger and homeless initiatives, women’s equality/mentorship/leadership opportunities, the arts, and Opportunity on Deck’s free athletic programming for children. Michelle serves as Secretary of the National Association of Women Business Owners, and is involved with Iowa Women Lead Change, Iowa Million Women Mentors, and the Iowa Epic Corporate Challenge. She is also a contributing writer for the *Business Record* on growing your business topics through *Lift Iowa*, and founded Mentor Tank and Iowa Hospitality Donation Network.

**Kristi Harshbarger** is originally from Mediapolis, Iowa. She graduated from the University of Iowa with a degree in journalism. From there she went to Drake University for law school. Kristi worked at the Brown Winick law firm in Des Moines for about five years, working primarily in the business law area, specifically with a lot of ethanol and biodiesel plants. Kristi has been with ISAC as their legal counsel since May of 2011.

**Mary J. Thee** is the HR Director that assists the County Administrator in the overall development and administration of County policies and programs. Areas of expertise and supervision include recruitment, employment, EEO, wage and salary administration, labor relations, employee development, benefits and organizational development. Areas of responsibility also include interpreting and applying established County policies or statutory requirements. Acts as Chief Negotiator for the County in collective bargaining with five (5) bargaining units. The HR Director is the Scott County ADA Coordinator.

* **12:15 pm - 2:15 pm Lessons Learned from a Date with Destiny/A Historic and Inspirational View of 9/11/01**

**Work CEUs**: 1.0 hour

**FACULTY**: The Always Remember Initiative is the passion and life goal of **Joe Dittmar**, a World Trade Center survivor of 9/11/01, with the mission of the Initiative being to keep the voices, spirits and memories of the 3,000 vanquished victims of that fateful day alive, always remembered and never forgotten by all Americans, particularly the youth of our county who are our future and our hope for a better world.

**FEE**: $195 ISAC University registration fee covers all CEUs. Please see ISAC’s cancellation and refund policy for further instruction.