“LEADERSHIP REQUIRES RELENTLESS OPTIMISM THAT YOU CAN CHANGE THE WORLD AND HARD-NOSED REALISM ABOUT WHO AND WHAT YOU ARE DEALING WITH AND WHAT IT WILL TAKE TO MAKE PROGRESS.”

– MARTY LINSKY
NACo announces the 2015 County Leadership Institute on May 31- June 4 in Washington, D.C. Enrolling up to 30 local elected officials each year, the Institute addresses the challenges and directs the potential of local elected officials to forge positive, sustained change in their communities. Participants will work with faculty and as a group to develop:

- an overarching sense of direction and vision
- a mechanism for innovation and creativity
- a resource for invigorating organizational culture
- increased risk-taking, improved decision making, team building and more effective communication
- a committed network of peers within NACo

CLI PARTICIPANT GUIDELINES

CLI is designed for elected officials at the policy making level with at least three years’ experience that demonstrates an interest in innovative approaches to governance. CLI accepts one nomination from each state association executive director for consideration in the 2015 class. Each nominee is invited to submit an application. NACo staff and Institute faculty accept nominees based on their applications to reflect the diversity in NACo membership.

THE PROGRAM

Participants arrive on Sunday in time for an evening reception. Classroom presentations and exercises begin on Monday morning and end on Thursday at noon. Evening activities include a gala reception and a business dinner with CLI sponsors. Upon completing the CLI program, attendees are invited to join the CLI alumni at annual reunions at NACo’s Annual and Legislative Conferences. Alumni are also able to participate, share and engage in the County Leadership Network.

THE CURRICULUM AND FACULTY

The curriculum provides a basis for the application of adaptive leadership as a strategy for addressing challenging issues in public service. It was developed by Marty Linsky, co-founder of Cambridge Leadership Associates and faculty at the Kennedy School of Government, Harvard University, in collaboration with Dr. Ellen Schall, Dean, Robert F. Wagner School of Public Policy at the New York University, specifically for NACo. Mr. Linsky continues to direct the curriculum and advise the faculty, who are affiliated with Cambridge Leadership Associates.

FEES

Registration fee is $1800. This is applied to program costs, hotel for 4 nights, receptions, breakfasts and lunches. Corporate sponsors support the remainder of the program expense. Attendees are responsible for their own travel arrangements, including group transportation to and from the hotel, occasional meals and incidental expenses.

ACCOMMODATIONS

Classroom sessions are held at IBM’s Institute for Electronic Government in downtown Washington. Housing is at the Hamilton Crown Plaza Hotel, located at 1001 14th Street NW, Washington, DC 20005.

ADMINISTRATION

CLI is administered by NACo’s Professional Development, Education and Training Division.

For more information contact Karon Harden at 202.942.4277 or kharden@naco.org
The 2014 County Leadership Institute is grateful for the continued support of its sponsors:
IBM, NACO-FSC, NCCAE.

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2015 County Leadership Institute
Frequently Asked Questions

NACo invites all State Association Executive Directors to nominate one candidate from their state to participate in the 2015 County Leadership Institute. CLI will be held May 31 to June 4, 2015 in Washington, DC.

Who is eligible to attend CLI?
CLI is designed for elected officials with at least three years’ experience in county government at the policy level from NACo member counties. The class is limited to a maximum of 30 participants, with two spots reserved for state association executive directors. CLI accepts only one candidate from any given state. If you wish to nominate more than one person, please rank your nominees. Should your first nominee withdraw, we will consider your second nominee as an alternate.

What are the goals of the Institute?
Participants gain a broad perspective –about themselves as leaders, about the issues facing their communities and about how to engage broad networks of interested parties to develop solutions to difficult challenges facing their communities. Challenged by faculty and peers, CLI attendees explore concepts and develop relationships that affirm and direct their leadership potential at local, state and federal levels.

When is it held?
The Institute opens with an evening reception on Sunday, May 31 and concludes on Thursday, June 4.

Who are the instructors?
The Institute faculty are from Cambridge Leadership Associates. With Dean Ellen Schall of NYU Robert Wagner School of Public Service, Marty Linsky developed the CLI in 2004. He is affiliated with the Kennedy School of Government and is the author of several books including Leadership on the Line, with Ron Heifetz. The principal faculty member for the 2015 CLI program is Jeffrey Lawrence.

Where is the program held?
Classes are held at IBM Center for Electronic Government 600 14th ST. NW. Hotel accommodations are nearby at The Hamilton Crown Plaza 1001 14th Street NW, Washington, DC 20005.

What is the schedule?
The program includes two receptions, daily faculty presentations, dialogue, small group exercises and a business dinner.

What are the costs?
Attendees are responsible for their travel to and from Washington, DC. The $1800 registration fee covers the program, 4 nights’ lodging, some meals and local transportation. The remaining program expenses are covered by CLI corporate sponsors.

CLI Stats in 2014: 254 alumni. To see a list of alumni, visit here.

Contact: Karon Harden