Please join us January 22-23, 2014 for ISAC University, an exciting two-day conference that will give you essential information and training on how to effectively lead and manage. This conference will provide unique content that is packed with powerful success strategies and tactics for improving your leadership skills. The conference will encourage you to examine and evaluate your current leadership practices, launch new initiatives, and share ideas. It’s the role of a leader to help drive and direct the accomplishments within your county. The agenda (included below) provides a diverse mix of keynote and seminar presentations that will give you tools you can immediately use when you return home.

Who should attend:
Everyone, but more specifically; supervisors and all department heads, county leaders and anyone interested in discovering leadership practices and learning how to create successful results in county government. This conference is a great networking opportunity for county officials from various backgrounds to come together and learn from one another.

Conference registration:
Registration will open at 8:30 am on Tuesday, December 3, 2013. Please register at www.iowacounties.org. Registration will close at 4:30 pm on Tuesday, January 14, 2014. The registration fee for ISAC University is only $195 if you pre-register by January 14. At-the-door registration is $215. Your registration includes all meals, refreshment breaks and an agenda full of dynamic speakers. Space is limited at this great conference, so please pre-register!

Hotel reservation information:
The West Des Moines Marriott is located directly off of Interstate 80 West at Jordan Creek Parkway. Please call 515.267.1500 or 866.202.9771 before Tuesday, January 7, 2014 to reserve your room within the ISAC University room block. The room rate is $95/night plus tax.

An overflow block will be available near the conference hotel at the newly renovated Hampton Inn West Des Moines, 7060 Lake Drive, West Des Moines. The ISAC rate is $89/night plus tax. Please call 515.223.4700 before Tuesday, January 7, 2014 to make your reservation.

Conference agenda
Wednesday, January 22
12:00 pm - 1:00 pm  Registration
1:00 pm - 1:15 pm  Welcome Remarks
1:15 pm - 2:45 pm  Opening Keynote - “Turning a Set-back into a Come-back” by Gus Gustafson
2:45 pm - 3:00 pm  Refreshment Break
3:00 pm - 4:30 pm  Seminar - “Etiquette: Power, Presence and Style” by Jodie Beach
5:30 pm - 7:30 pm  Dinner and Closing Keynote - “Heading into 2014” by Kent Stock

Thursday, January 23
7:30 am - 8:00 am  Morning Refreshments
8:00 am - 9:30 am  Opening Keynote - “Fines Double in Road Construction” by Deandra Stanton
9:30 am - 9:45 am  Break
11:15 am - 12:30 pm  Seminar - “Managing Liability through Documentation” by Diana Cecil
12:30 pm - 2:30 pm  Lunch and Closing Keynote - “May I Really Help You? How to Excel in Customer Satisfaction” by Terry Whitson