

REGISTER TODAY!

ISAC University 2012

January 18-19, 2012
West Des Moines Marriott



Please join us for this exciting two-day conference that will give you essential information and training on how to effectively lead and manage. This conference will provide unique content that is packed with powerful success strategies and tactics for improving your leadership skills. The conference will encourage you to examine and evaluate your current leadership practices, launch new initiatives, and share ideas. It's the role of a leader to help drive and direct the accomplishments within your county. The agenda provides a diverse mix of keynote and seminar presentations that will give you tools you can immediately use when you return home.

Who Should Attend:

Everyone, but more specifically: supervisors and all department heads, county leaders and anyone those interested in discovering leadership practices and learning how to create successful results in county government. This conference is a great networking opportunity for county officials from various backgrounds to come together and learn from one another.

Conference Registration:

The registration fee for the 2012 ISAC University is only \$175. Your registration includes all meals, refreshment breaks and an agenda full of dynamic speakers. Registration opens at 8:30 am on Wednesday, November 30, 2011. Please register at www.iowacounties.org by 4:30 pm on Wednesday, January 11, 2012. Space is limited at this great conference, so register today!

Hotel Reservation Information:

Please call 800.228.9290 to make your hotel reservation. To receive the conference rate of \$92/night (plus applicable taxes), you must identify yourself with the ISAC University group block. All reservations must be received by Wednesday, January 4, 2012 and must be guaranteed with a major credit card. After this date, rooms are only available subject to availability and the most available rate. Check-in is at 3:00 pm and check-out is at 12:00 pm.

The West Des Moines Marriott provides complimentary on-site parking and wireless high speed Internet in every room, as well as a smoke-free environment. The hotel features a fitness center, indoor pool and whirlpool. The hotel also has an on-site restaurant, CK's Steakhouse, and lounge.

Conference Agenda

Wednesday, January 18

12:00 pm - 12:45 pm	Registration
12:45 pm - 1:00 pm	Welcome Remarks
1:00 pm - 2:30 pm	Opening Keynote - "Loading Your Backpack for a Lifetime Journey"
2:30 pm - 2:45 pm	Refreshment Break
2:45 pm - 3:45 pm	Seminar - "Art of Introductions"
3:45 pm - 4:45 pm	Seminar - Finding Good Employees: The Needle in the Haystack Conundrum"
5:30 pm - 7:30 pm	Dinner and Keynote - "My Family's Story: Courage, Passion and Overcoming the Odds"

Thursday, January 19

7:30 am - 8:00 am	Morning Refreshments
8:00 am - 9:30 am	Opening Keynote - "Committed to the Core"
9:30 am - 9:45 am	Break
9:45 am - 11:15 am	Seminar - "Your Social Media Toolbox"
11:15 am - 12:15 pm	Seminar - "The Relational Side of Leadership"
12:15 pm - 2:15 pm	Lunch and Closing Keynote - "Importance and Value of Outstanding Customer Service"
2:15 pm - 2:30 pm	Closing Remarks

More information at www.iowacounties.org.