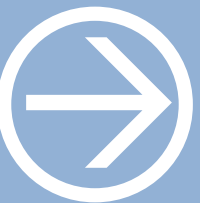
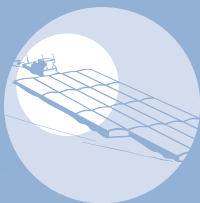


**economic development & transportation**



**MOVING IOWA FORWARD**

**WEDNESDAY, APRIL 8, 2009**

**DES MOINES MARRIOTT DOWNTOWN**

Plan to attend the third annual Moving Iowa Forward Conference, sponsored by Iowa's departments of Economic Development and Transportation. The conference will bring together users and providers of the transportation industry – trucking, barge, and rail – and economic development officials who interact with the users and providers in the transportation industries. Do not miss this opportunity to discover some of the trends and innovations used by different transportation systems to protect and grow their businesses and strengthen Iowa's economy.

The keynote speaker is John Horsley, executive director of the American Association of State Highway and Transportation Officials (AASHTO). John is a former Associate Deputy Secretary at the U.S. Department of Transportation and the founding chairman of the Rebuild America Coalition. John has long been an advocate for intermodal policies and strives to re-establish transportation as a national priority. John has sought to reverse the decline in infrastructure investment and recognizes the serious impact this decline has on economic competitiveness.

The conference general session will feature a panel discussion about green logistics with presentations by representatives from Union Pacific, Decker Truck Line, Iowa Corn Growers Association and Quad City Port Services.

The afternoon break-out sessions will feature topics on risk management, green logistics, international shipping and the wind energy industry.

Addresses will be given from Nancy Richardson, Director, Iowa Department of Transportation, and Mike Tramontina, Director, Iowa Department of Economic Development.



# MOVING IOWA FORWARD CONFERENCE SCHEDULE

7:30 a.m. – 8:30

## Registration & Continental Breakfast

1:30 – 2:30

## Breakout Session I

8:30 – 9:00

### Welcoming Remarks

**Nancy Richardson**, Director  
Iowa Department of Transportation  
**Mike Tramontina**, Director  
Iowa Department of Economic Development

### Track A

### RISK MANAGEMENT

Supply chain disruptions can have significant customer service and cost implications, and occur for a variety of reasons including supply and transportation sourcing. This session will identify risk management strategies to prevent, mitigate and recover from supply chain disruptions.

9:00 – 10:00

### Keynote Speaker

**John Horsley**, Executive Director, American Association of State Highway and Transportation Officials (AASHTO)

Moderator:

**Jen Blackhurst**, Associate Professor of Supply Chain Management, Iowa State University

Speaker:

**Joel Zeller**, Director of Logistics, Polaris Industries, Inc.

10:00 – 10:30

### Break

10:30 – Noon

### Panel Discussion

Multi-modal panel on the application of “green logistics” and how such initiatives affect shippers and carriers.

### Track B

### GREEN LOGISTICS

Transportation plays a key role in green logistics strategies, leading to higher expectations of carrier environmental performance. This session will address how carriers are responding to the green challenge.

Moderator:

**Dr. Michael Crum**, Professor of Logistics & Supply Chain Management, Iowa State University

Speakers:

**Tony Russell**, Vice President Chief Operating Officer, Decker Truck Line, Inc.

**Elizabeth Hamilton**, Government Relations Manager, Iowa Corn Growers Association

**Brenda Mainwaring**, Director of Public Affairs, Union Pacific Railroad

**Scott Teasdale**, Chair & CEO, Quad City Port Services

Speaker:

**Gary Whicker**, Senior VP for Engineering Services, J. B. Hunt Transport

### Track C

### LOCAL TO GLOBAL

Panelists from successful Iowa companies will discuss how international trade and shipments have positively impacted their business.

Noon – 1:30

### Lunch Presentation and Networking

**Chuck Brooke**, Executive Director, Iowa Transportation Museum

Moderator:

**Kathy Hill**, Manager of the International Office, Iowa Department of Economic Development

Speakers:

**May May Ng**, Managing Director, CK International  
**Terri Carter**, Manager Export Services, Bridgestone

Firestone North American Tire, LLC

**John Wahlert**, Physical Distribution Manager, Bridgestone Firestone North American Tire, LLC

2:30 – 3:00

**Break**

3:00 – 4:00

**Breakout Session II**

**Track A**

**RISK MANAGEMENT**

Uncertainties in the economy and natural environment lead to challenges in transportation. This session will address how carriers manage their fleets and risks during rough times.

**Speakers:** Mark Berndt, Midwest Regional Freight Planning Manager, Wilbur Smith Associates  
Randy Jess, Director Fleet Management, Archer Daniels Midland Company

**Track B**

**GREEN LOGISTICS**

Green logistics strategies touch a variety of functional areas and operations within the firm. The third party logistics speakers in this session will discuss best practices they have developed and implemented.

**Speakers:** Dr. Tarsem Jutla, Chief Engineer, Cat Logistic Services, Caterpillar, Inc.  
Kent Jordan, President, Jacobson Companies

**Track C**

**GLOBAL TO LOCAL**

Wind Energy is an emerging industry in Iowa. Iowa's location in the center of the country and choices in shipping available to manufacturers are key factors. This session will address how Iowa's transportation system is helping to support this growing industry.

**Moderator:** Mitch Dillavou, P.E., Director of Engineering Bureau, Iowa Department of Transportation

**Speakers:** Clare Bertel, Wind Transportation Coordinator, Siemens Power Generation, Inc.  
Dan Sabin, President, Iowa Northern Railway

4:00 – 4:30

**Conference Wrap-up**

## CONFERENCE HOSTS



## CONFERENCE SPONSORS



Integrated Supply Chain Solutions

